



# BILLY HODES

## GROWTH CATALYST

### KANSAS CITY

### Professional Background & Business Ventures

Business has always been part of my DNA. Growing up in a family deeply involved in industrial distribution, I was surrounded by conversations about leadership, strategy, and growth. My father owned a national plumbing supply distribution business, and my older brothers worked alongside him. At family gatherings, business wasn't just a topic—it was the language we spoke.

I started my own journey working for one of my brothers, then took a leap and bought the business from him. For 12 years, I owned and operated it independently, learning firsthand what it takes to lead, grow, and sustain a company. In 2015, I merged my business with another brother's company, combining our strengths to build something greater together.

**Business has never just been about the transactions—it's about people, leadership, and the impact we create.**

In 2018, we partnered with private equity, stepping into a new level of business complexity and opportunity. Over the next five years, I gained invaluable experience navigating the challenges of scaling, structuring deals, and driving sustainable growth. In 2023, after a successful exit, I found myself at a crossroads—reflecting on my next chapter while diving into real estate investment.

But for me, business has never just been about the transactions—it's about people, leadership, and the impact we create. That's why I joined Acumen as a Growth Catalyst. I know firsthand the power of a strong peer community, and I'm passionate about helping other business owners and CEOs sharpen their leadership, tackle challenges, and find clarity in their path forward.





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### **Family & Life's Journey**

I've been blessed to share 29 years of marriage with my best friend, Mara. Together, we've raised eight incredible kids, now between the ages of 16 and 28, and we embrace both the joys and challenges of a large family. We love spending time with family and friends, unwinding at our lake house at Lake Viking, traveling, playing golf, and looking forward to the next chapter in our journey.

**Faith has always been a guiding force in my life,  
shaping how I lead, serve, and give back.**

### **Faith & Community Involvement**

I am deeply committed to my faith and actively involved in parish life at Visitation, as well as supporting the mission of the HALO Foundation. Faith has always been a guiding force in my life, shaping how I lead, serve, and give back.

### **Kansas City Roots**

Born and raised in Kansas City, I attended Rockhurst High School before heading to Spring Hill College in Mobile, AL. After graduation, Mara and I started our family and careers in Fairhope, AL, before returning home to Kansas City in 1998. I'm excited for what's ahead and grateful for the people, experiences, and opportunities that continue to shape my journey.

